

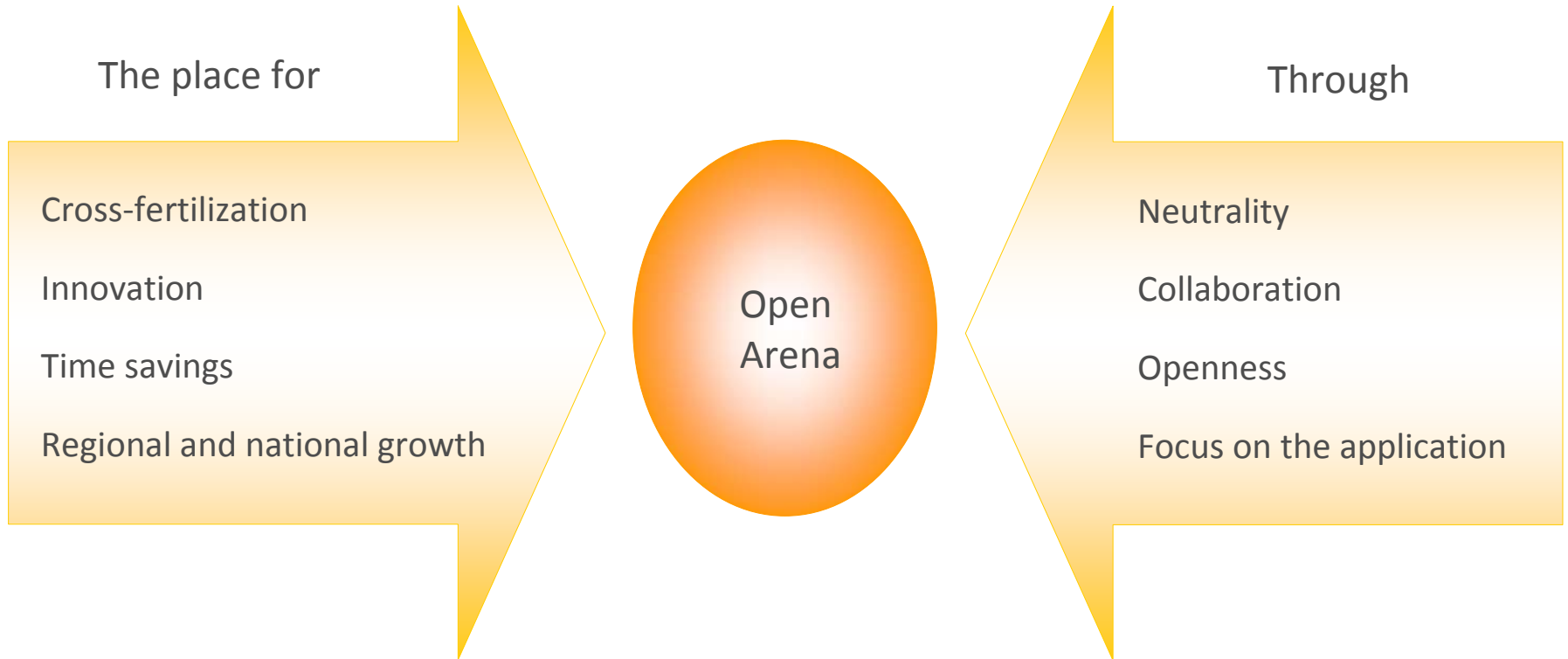
# The Open Arena approach

Bosse Norrhem  
Programme manager  
Lindholmen Science Park



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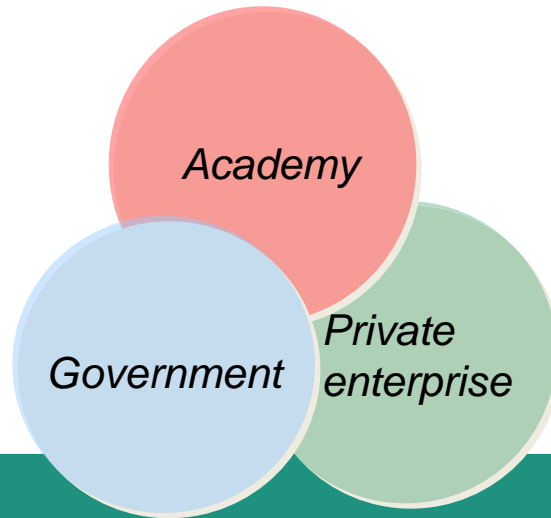
# Open Arena - the concept



# The Triple Helix model

The Swedish Globalisation Council:

*“Sweden has what can be called a well-functioning national triple-helix perspective, in other words a trusting cooperation between government, academy and private enterprise”*



# Swedish conditions

- Historic tradition in Government - Industry collaboration
- The role of the universities
- The role of VINNOVA
- Triple Helix concept fully accepted
- Collaboration platforms promoted





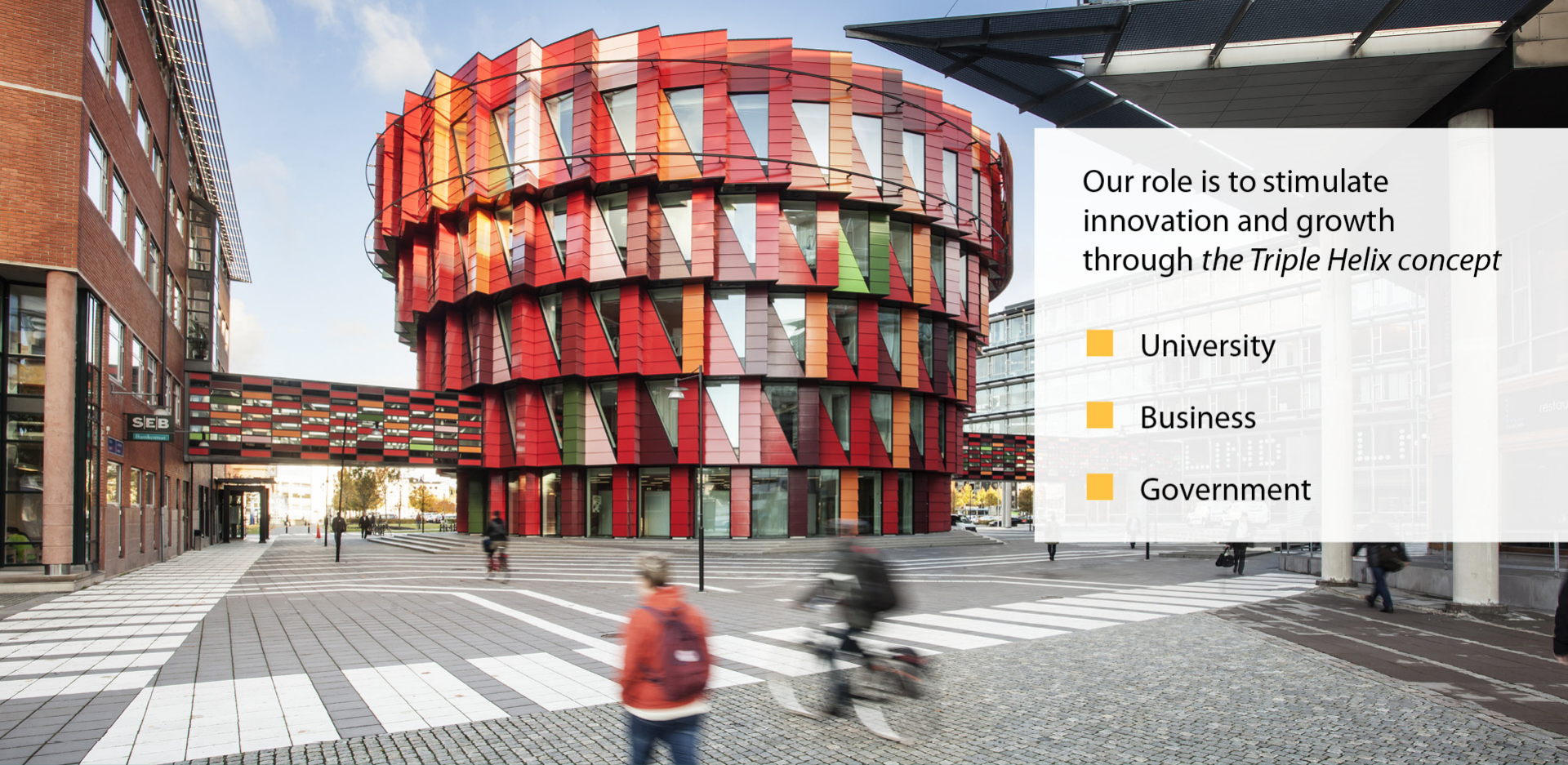
# Lindholmen Science Park

Connecting research, innovation, business and education



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Our role is to stimulate innovation and growth through *the Triple Helix concept*

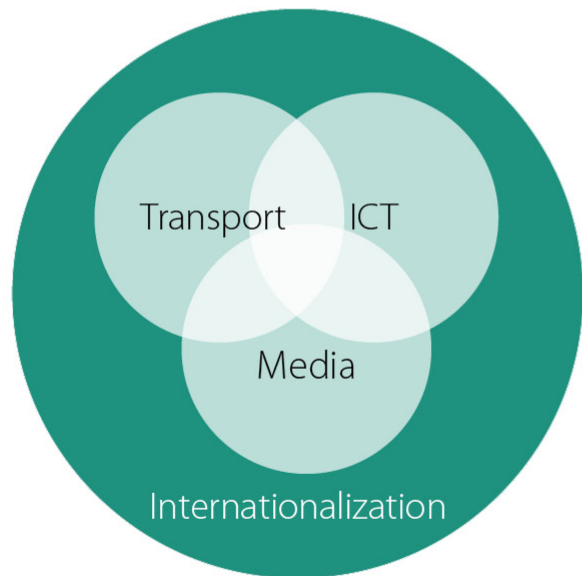
- University
- Business
- Government



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# Three focus areas

Lindholmen Science Park is an international meeting place for new technology within:



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# Open Arena Lindholmen

Four dimensions:

- Identity
- Resources
- Methods
- Operation



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# Open Arena Lindholmen

Our concept for collaboration

## Transport

- Test Site Sweden
- CLOSER
- SAFER
- Lighthouse

## Media

- Visual Arena

## ICT

- Security Arena
- TUCAP
- Vehicle ICT Arena
- Software Center

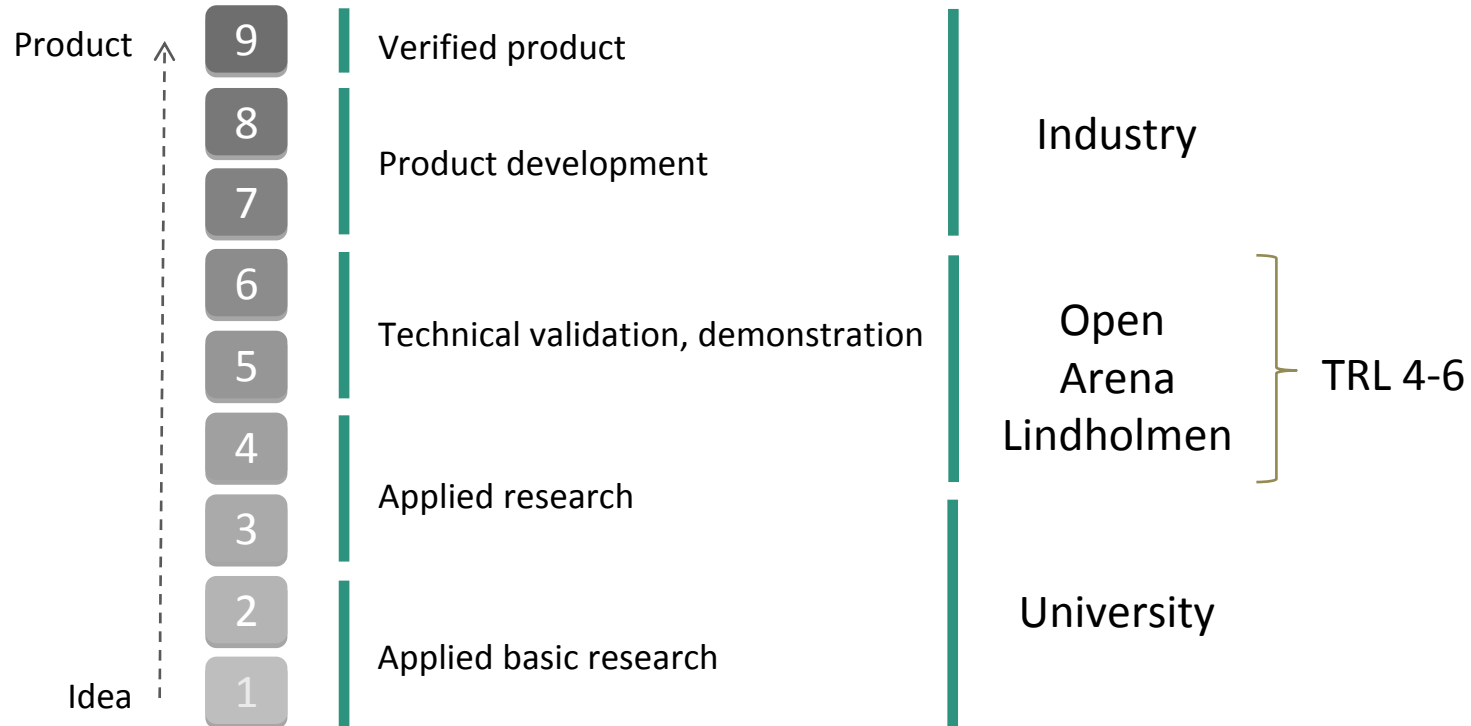
## Internationalization

- CISB Sweden



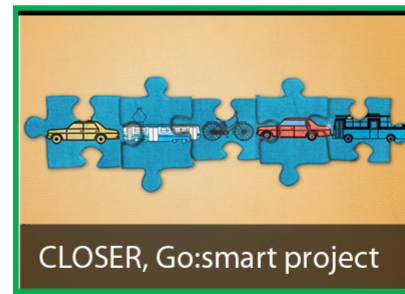
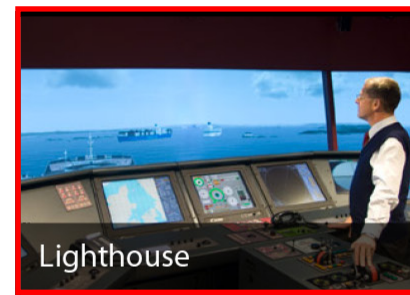
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# Technology Readiness Level (TRL)



# Test and Demo Projects

We initiate and develop test and demonstration environments



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# Success factors

- Organization and infrastructure
- Strong industrial interest
- Nationally and internationally prioritized focus areas
- Complementary collaboration partners
- Flexible way of working
- Neutrality and “non-profit”





# Challenges

- The long-term perspective
- Locally – regionally – nationally – internationally
- What are the real effects?
- The Open Arena implementation – national differences
- Find common challenges between regions/countries
- Perseverance



# The Open Arena approach

- a successful method for collaboration, innovation and growth



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